SUMMER COURSE FOR UNIVERSITY STUDENTS

Management: A Professional Future

Barcelona, July 14-21, 2020

IESE Business School
University of Navarra

Information:

Date:
July 14-21, 2020

Place:
IESE Barcelona
Av. Pearson, 21
08034 Barcelona
Spain

Accommodation:
CMU Pedralbes
Av. Pearson, 27-29
08034 Barcelona
Spain
Tel.: +34 93 280 63 13
iese.cmpedralbes@gmail.com

Price:
€ 700
(This includes
accommodation,
meals and materials)

Registration:
www.facebook.com/iesepedralbes
Deadline: June 30, 2020

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University of Navarra

A Way to Learn
A Mark to Make
A World to Change

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The course is based on the case method and requires individual and team preparation. In addition to the morning sessions, the course includes lectures, discussions and debates with professors and entrepreneurs. Participants have the opportunity to receive individualized professional professional guidance. Sports competitions and tours to Barcelona and its surroundings are also organized.

Faculty

Miguel Antón
Professor of Financial Management
PhD in Finance, London School of Economics and Political Science

Francisco J. Lara
Professor of Managing People in Organizations
Catholic University of America

Jorge González
Professor of Marketing
PhD in Marketing,
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Professor of Accounting and Control
PhD in Business Administration (Accounting), Columbia University

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Senior Lecture of Strategic Management
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